

Το έργο Tourism-e εγκρίθηκε και υλοποιείται στο πλαίσιο του Προγράμματος Συνεργασίας Interreg V-A «Ελλάδα - Βουλγαρία 2014-2020» και στοχεύει στη βελτίωση της πρόσβασης σε πληροφορίες που σχετίζονται με μνημεία πολιτιστικής κληρονομιάς στη διασυνοριακή περιοχή Ελλάδας και Βουλγαρίας. Η κεντρική ιδέα είναι η ενοποίηση των πληροφοριών, προϊόντων και υπηρεσιών από έργα που έχουν ήδη υλοποιηθεί μέσω της δημιουργίας μιας νέας κεντρικής πλατφόρμας με την αξιοποίηση καινοτόμων εργαλείων ΤΠΕ, και της συνεργασίας των κεντρικών φορέων άσκησης τουριστικής πολιτικής της Ελλάδας και της Βουλγαρίας.

Από τη Θεσσαλονίκη έως τον Έβρο η ελληνική διασυνοριακή περιοχή αλλά και αντίστοιχα η βουλγαρική προσφέρει μία εναλλακτική ταξιδιωτική εμπειρία.. Ανακαλύψτε τον πολιτισμό και τη γαστρονομία διασχίζοντας θεματικές διαδρομές κατά μήκος των συνόρων.

The Tourism-e project was approved and is implemented within the Interreg V-A Cooperation Program "Greece - Bulgaria 2014-2020" and aims to improve access to information related to cultural heritage monuments in the cross-border area of Greece and Bulgaria. The central idea is the integration of information, products and services from projects that have already been implemented through the creation of a new central platform with the use of innovative ICT tools, and the cooperation of policy stakeholders of Greece and Bulgaria.

From Thessaloniki to Evros, the Greek cross-border area as well as the Bulgarian offers an alternative travel experience.. Discover culture and gastronomy by traversing thematic routes along the border.



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[www.tourism-e.eu](http://www.tourism-e.eu)



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**Interreg**   
**Greece-Bulgaria**  
**TOURISM-e**  
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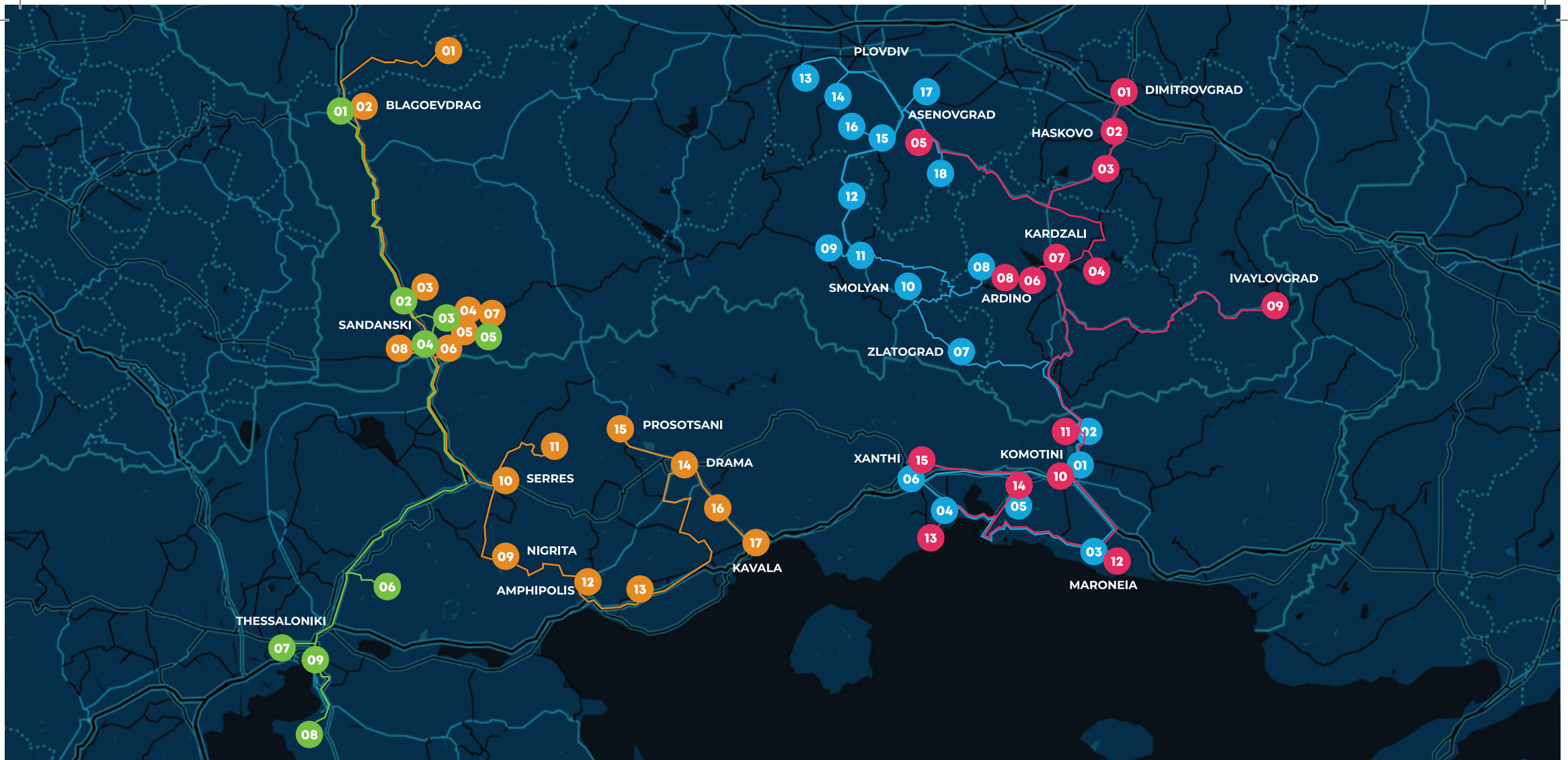
**INNOVATIVE INSTRUMENTS FOR THE  
PRESERVATION AND PROMOTION OF  
CULTURAL HERITAGE IN THE  
CROSS-BORDER AREA**

**ΚΑΙΝΟΤΟΜΑ ΕΡΓΑΛΕΙΑ ΓΙΑ ΤΗ ΔΙΑΤΗΡΗΣΗ ΚΑΙ  
ΑΝΑΔΕΙΞΗ ΤΗΣ ΠΟΛΙΤΙΣΤΙΚΗΣ ΚΛΗΡΟΝΟΜΙΑΣ ΣΤΗ  
ΔΙΑΣΥΝΟΡΙΑΚΗ ΠΕΡΙΟΧΗ**



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#### THE WINE GRAND VIA ROUTE

1. Rila Monastery
2. **Blagoevgrad**
- Revival quarter Varosha
- Regional Historical Museum
3. **Sandanski**
- Archaeological Museum
- Statue of Spartacus
- Early Christian Complex
4. **Melnik**
- Sintica Winery
- Historical Museum
- The Melnik Pyramids
- The Kordopulova House Melnik
- Villa Melnik's wine tasting room
6. Rupel Winery, Dolni Spanchevo
7. Rozhen Monastery
8. Rupite Village (church of St. Petka)
9. **Nigrita**
- Old Houses of Tobacco

- Gerakina Folk Museum
- The Church of St. George
- 10. Byzantine Acropolis of Serres
- 11. The monastery complex "St. John the Baptist"
- 12. The Ancient city of Amphipolis
- 13. Ktima Vivlja Chora, Kokkinochori
- 14. Wine Art Estate, Micochori
- 15. Pavlidis Estate, Prosotsani
- 16. Archaeological site of Philippi
- 17. **Kavala**
- The Kamares
- The Walls & the imposing aqueduct

#### THE CROSS WINE AVENUE ROUTE

1. **Blagoevgrad**
- Revival quarter Varosha
- Regional Historical Museum
2. **Sandanski**
- Archaeological Museum

- Statue of Spartacus
- Early Christian Complex
- 3. **Melnik**
- Sintica Winery
- Historical Museum
- The Melnik Pyramids
- The Kordopulova House Melnik
- Villa Melnik's wine tasting room
- 4. Rupel Winery, Dolni Spanchevo
- 5. Rozhen Monastery
- 6. The Babatzimopoulos' winery-Ossa Lagada
- 7. Stelios Kehris' winery, Kalohori
- 8. Domaine Gerovassiliou, Epanomi
- 9. **Thessaloniki**
- The White Tower
- Archaeological Museum
- Byzantine Museum
- Folklore Ethnological Museum
- Museum of the Macedonian Fight

- The City Walls (Triangular, Eptapirgio, Acropolis)
- Ancient Market
- Galerios' Arch
- Rotonda
- Byzantine temple of Saint Dimitrios

#### MEETING THE C.H.A.R. (CROSS HISTORICAL AXIS) ROUTE

1. **Dimitrovgrad**
- Penyo Peney" Memorial Park
- "Third of March" Complex
- The Regional History Museum
2. **Haskovo**
- The Regional History Museum
- The Bell Tower
- The Alexandrovo Tomb
- The Virgin Mary & Jesus Statue
3. Medieval Archaeological Complex Perperikon

4. The Thracian sanctuary at Tatul Village
5. The Assumption of Virgin Mary, Bachkovo
6. The Ustra Fortress, village of Ustren
7. **Kardzali**
- The Stone Mushrooms
- The Cult Complex "Utroba Cave"
- The Monyak Fortress
8. The Devil's Bridge, Ardino
9. **Ivaylovgrad**
- The Lyutitsa Fortress
- Villa Armira
10. **Komotini**
- Archaeological Museum
- Byzantine Walls
- Eski Mosque and Yeni Mosque
- Folklore Museum
11. Military Museum of Nymphaea Fortress

12. **Maroneia**
- Ancient Theatre of Maroneia
- Maroneia Museum Opera House
- Kikkones Winery
13. Open Archaeological Park of Avdera
14. The Monastery of Panagia Faneromeni Vathirryakos
15. **Xanthi**
- The old city of Xanthi
- Tobacco warehouses
- Manos Hadjidakis House
- Folklore & Historical Museum of Xanthi

#### THE THRACIAN HISTORY'S ROUTE

1. **Komotini**
- Archaeological Museum
- Byzantine Walls
- Eski Mosque and Yeni Mosque
- Folklore Museum
2. Military Museum of Nymphaea Fortress

3. **Maroneia**
- Ancient Theatre of Maroneia
- Maroneia Museum Opera House
- Kikkones Winery
4. Open Archaeological Park of Avdera
5. The Monastery of Panagia Faneromeni Vathirryakos
6. **Xanthi**
- The old city of Xanthi
- Tobacco warehouses
- Manos Hadjidakis House
- Folklore & Historical Museum of Xanthi
7. The Areal Ethnographic Complex, Zlatograd
8. Devil's Bridge
9. Village of ShirokaLaka, the Late Antiquity Necropolis
10. Momchilova Fortress, Pamporovo
11. **Smolyan**
- The Regional History Museum

- The Planetarium
- The Rhozhen Observatory
- 12. The Bulgarian Rhodopi Karst Museum, Chepelare
- 13. **Ustina village**
- Villa Ustina
- Kamenki winery
- 14. Staratalzba Parvenets winery, Parvenets
- 15. Virgin Mary monastery, Bachkovo
- 16. Kuklen Saint Kosma & Damyas monastery near Asenovgrad
- 17. Arapovski St. Nedelya monastery near Asenovgrad
- 18. Belintash Thracian Sanctuary near Asenovgrad